



# MARKETING THROUGH CHAMBER EVENTS



## ANNUAL MEETING • DECEMBER

Annual Meeting focuses on the tremendous success of Oklahoma City and the Greater Oklahoma City Chamber and features the past year's accomplishments. With more than 1,000 in attendance, this event provides sponsors excellent exposure to business leaders in Oklahoma City.

**Sponsorship Levels:** \$300 - \$10,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## BOARD RETREAT • ANNUAL

Board of Directors and Board of Advisors travel out of town for a two-day forum to discuss key issues affecting the Chamber and the community. Sponsors are recognized by the leadership of Greater Oklahoma City.

**Sponsorship Levels:** \$500 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## BOD/BOA JOINT MEETINGS • SPRING & FALL

The Chamber's Board of Directors and Board of Advisors attend these meetings, which feature updates and discussions about the Chamber's key initiatives. Reach a key audience with your message and highlight your company's support of the Chamber's work.

**Sponsorship Levels:** \$1,500

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## CHAIRMAN'S EVENTS • SPRING & FALL

With more than 500 attendees at each event, Chairman's Events provide an excellent opportunity to hear up-to-date information on issues impacting our region. Sponsors are recognized in front of city and state leaders.

**Sponsorship Levels:** \$300 - \$3,500

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)

# MARKETING THROUGH CHAMBER EVENTS



## DC VISIT • ANNUAL

All Chamber members are invited to participate in this two-day trip to Washington, DC. Sponsors of the annual DC Visit show elected officials in Washington, DC that Oklahoma City is serious about our legislative issues. The agenda includes a reception, breakfast and personal time with Oklahoma's Senators and Congressmen to discuss the Greater Oklahoma City Chamber's legislative agenda.

**Sponsorship Levels:** \$1,000 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## FRIDAY FORUMS • QUARTERLY

Friday Forum luncheons feature current issues in and around Oklahoma City. Each luncheon attracts more than 100 business leaders as well as local media. Sponsors will be in front of key decision makers.

**Sponsorship Levels:** \$300 - \$3,000

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## GOLF TOURNAMENTS • OCTOBER

The annual Chamber Golf Tournaments are three separate but identical tournaments. Each tournament fields 36 four-person teams playing a scramble format. Each team plays 18 holes of golf (two meals, beverages and snacks included). Sponsors are recognized at registration, on the course and during the awards dinner.

**Sponsorship Levels:** \$750 - \$5,000

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## GREATER GRADS CAREER FAIR • SPRING

This regional career fair connects a thousand students with more than 100 businesses. Sponsors and exhibitors can network with each other and reach out to Greater Oklahoma City's best and brightest college graduates who are looking for internships and entry-level positions.

**Sponsorship Levels:** \$400 - \$5,000

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)

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## INTERCITY VISIT • ANNUAL

Sponsors of the Chamber's annual Intercity Visit receive unique recognition during an out-of-state visit to a peer city. Members of the Chamber's Board of Directors and Board of Advisors learn about key issues, such as transportation, regionalism, sports and tourism, from another city's leadership.

**Sponsorship Levels:** \$1,000 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## INTERNOKC • SUMMER

InternOKC reaches college students who are interning at area businesses. More than 300 students participate in this four-week Summer program, which motivates them to live and work in Greater Oklahoma City.

**Sponsorship Levels:** \$500 - \$3,500

**Contact:** Joyce Burch, 297-8951 or [jburch@okcchamber.com](mailto:jburch@okcchamber.com)



## LEGISLATIVE BREAKFAST • JANUARY

More than 400 guests hear from state legislative leadership and gain important insight into the upcoming Legislative Session through a panel discussion. Sponsors are recognized in front of city and state leaders.

**Sponsorship Levels:** \$300 - \$5,000

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## LEGISLATIVE RECEPTION • MARCH

Tulsa and Oklahoma City Chambers host this reception to gather elected officials in one location to discuss key legislative issues. Sponsors receive statewide recognition and the opportunity to network with elected officials and chamber leaders.

**Sponsorship Level:** \$3,000 - \$3,500

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)

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## MEGALUNCH • QUARTERLY

MegaLunch is a fast-paced, intensive networking event that uses a computerized rotation schedule. Participants promote their companies to each other with 90-second “pitches” during this 3-hour event. Sponsors reach sales/marketing representatives and are recognized from the podium and on printed materials.

**Sponsorship Levels:** \$500 - \$2,500

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## MEMBER ORIENTATION • MONTHLY

Sponsoring a full year of our monthly Member Orientations provides a unique way to reach new Chamber members and existing members that are looking to maximize their memberships. Your company receives repeated exposure to this motivated audience.

**Sponsorship Levels:** \$50 & \$1,500

**Contact:** Christine Soileau, 297-8961 or [csoileau@okcchamber.com](mailto:csoileau@okcchamber.com)



## METRO 50 AWARDS • SEPTEMBER

Mingle with the fastest growing companies in Oklahoma City! Metro 50 is an annual awards program which recognizes and ranks the 50 fastest growing, privately owned companies in the Oklahoma City metro area. Sponsors show their support for the metro area’s entrepreneurs and growing businesses.

**Sponsorship Levels:** \$300 - \$7,500

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## NAVY BIRTHDAY BALL • OCTOBER

Navy Birthday Ball honors the camaraderie that exists between Oklahomans and the U.S. Navy. This event includes a presentation to the Sailors of the Year and the traditional Cake Cutting Ceremony. Sponsors show support for the military and are recognized in front of 900 guests.

**Sponsorship Levels:** \$300 - \$7,500

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)

# MARKETING THROUGH CHAMBER EVENTS



## OKCONNECT ORIENTATION PROGRAM • SPRING & FALL

OKConnect is a high-level orientation program that helps new-to-market business leaders learn more about Oklahoma City and how to get engaged in the community. OKConnect focuses on cultivating active leaders, making our businesses and our community stronger. Each class is limited to 50 participants.

**Sponsorship Levels:** \$1,000 - \$3,000

**Contact:** Drew Dugan, 297-8940 or [ddugan@okcchamber.com](mailto:ddugan@okcchamber.com)



## RISE & SHINE • SPRING & FALL

This informal breakfast event provides members with information about the various involvement opportunities with the Chamber. Connect with members who are looking for new ways to get involved and grow their businesses.

**Sponsorship Levels:** \$300 & \$1,000 (trade for location and continental breakfast)

**Contact:** Christine Soileau, 297-8961 or [csoileau@okcchamber.com](mailto:csoileau@okcchamber.com)



## SCHMOOZAPALOOZA TRADE SHOWS • SPRING & FALL

Schmooze with Oklahoma City's best twice a year at the SchmoorzaPalooza Trade Show. Wind down with food and drinks, groove to live music, win prizes and enjoy artists and entertainers while you network with hundreds of other Chamber members and visit more than 100 vendor booths.

**Sponsorship Levels:** \$300 - \$5,000

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)



## STATE OF THE AEROSPACE DEFENSE INDUSTRY • FALL

At this annual luncheon, a high-ranking Pentagon guest speaker as well as distinguished community leaders will inform guests about the public and private sectors critical role as a catalyst for aerospace.

**Sponsorship Level:** \$500 - \$2,500

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)

# MARKETING THROUGH CHAMBER EVENTS



## STATE OF THE CITY • JANUARY

Hear the Oklahoma City Mayor announce key initiatives for the coming year. The Chamber Chairman will highlight the Chamber's main objectives. Sponsors are recognized in front of more than 1,000 city leaders.

**Sponsorship Levels:** \$300 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## STATE OF THE ECONOMY • NOVEMBER

Members look to the Greater Oklahoma City Chamber as a key source of economic information. The State of the Economy event informs guests about local, regional and national economic issues. Hear directly from experts about how Greater Oklahoma City is progressing.

**Sponsorship Levels:** \$300 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## STATE OF THE SCHOOLS • AUGUST

This event attracts elected officials, school board leaders and the business community. Guests hear about ways to improve public education in Greater Oklahoma City and turn our public schools into a model for other urban areas. Sponsors demonstrate their support for education.

**Sponsorship Levels:** \$300 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## SUNSET RECEPTIONS • MONTHLY

These come-and-go receptions provide members with an opportunity to mix and mingle while enjoying heavy hors d'oeuvres along with beer and wine. Host Sponsors have the opportunity to showcase their locations; Corporate Sponsors enjoy visibility with the business community.

**Sponsorship Levels:** \$1,000 & \$2,000 (trade for location, beverages and food)

**Contact:** Elena Listen, 297-8875 or [elisten@okcchamber.com](mailto:elisten@okcchamber.com)

# MARKETING THROUGH CHAMBER EVENTS



## TINKER COMMUNITY DINING OUT • SPRING

For more than 30 years, your Chamber has sponsored this annual black-tie dinner to highlight the partnership between Tinker Air Force Base and our community. Military and corporate leaders attend this unique event that features Air Force Dining Out traditions. This event is limited to approximately 300 guests as Tinker Leadership welcomes the community to the on-base club.

**Sponsorship Levels:** \$200 - \$5,000

**Contact:** Meredith Manley, 297-8964 or [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com)



## TOTAL RESOURCE DEVELOPMENT CAMPAIGN (TRDC) • ANNUAL

TRDC is the Chamber's annual fundraising campaign and membership drive. More than 100 volunteers from more than 20 corporate teams sell Chamber memberships, event sponsorships, and advertising in Chamber publications – all to help fund the Chamber's ongoing programs. TRDC sponsors fund the Campaign itself and receive repeated exposure throughout the year.

**Sponsorship Levels:** \$500 - \$20,000

**Contact:** Lisa Boevers, 297-8948 or [lboevers@okcchamber.com](mailto:lboevers@okcchamber.com)